



NICOLE ANDUJAR

GRAPHIC DESIGNER
YOGA INSTRUCTOR · THAI MASSAGE PRACTITIONER

PROFILE

Creative communications professional working in a challenging and competitive position as a senior graphic designer where I utilize my knowledge and over 10 years experience in the visual communications industry to produce effective campaigns and deliver innovative creative solutions that build brand awareness and bottom-line profitability for clients in a wide variety of industries.

CONTACT

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Web nicoleandujar.com

EDUCATION

Currently pursuing a
**MASTERS IN FINE ARTS
INTERACTIVE MEDIA**

UNIVERSITY OF MIAMI

MFA, 2017 - Present

Concentration: UX/UI Design

**BACHELOR
VISUAL COMMUNICATIONS**

AMERICAN INTERCONTINENTAL
UNIVERSITY

BFA, 2004 - 2006

Concentration: Graphic Design

Graduated: Summa Cum Laude

**BACHELOR
ARCHITECTURAL STUDIES**

FLORIDA INTERNATIONAL
UNIVERSITY

BA, 1998 - 2002

Concentration: Architectural Design

EXPERIENCE

SENIOR GRAPHIC DESIGNER

UNIVERSITY OF MIAMI · *May 2015 - Present*

Designer for Communications Department. Maintain University's graphic standards throughout all aspects of marketing materials created for the various schools, colleges and other clients. In direct communication with Creative Director, Art Directors, and Editors about all pending projects, brainstorming and research. Conceptualize elegant and functional design ideas, solutions and layouts for all marketing media and projects such as logo design, invitations, magazine layout, brochures, posters, newsletters, programs, catalogs, advertising, newspaper ads, digital media, etc. Create templates for the various colleges for their use in communications and proposals. Maintain media library and update web content for the university's Miami Magazine online publication. Create mock-ups for client approval. Create final art preparation for printers.

ART DIRECTOR

PIZZA RUSTICA · *January 2014 - August 2017*

Brand ambassador Created the new company's identity and maintain brand standards for corporate throughout all marketing aspects. Conceptualize web design and social media plan for all franchisees. Create all marketing pieces, collateral, in-store displays, direct mailers and all social media and web presence.

YOGA TEACHER / THAI MASSAGE PRACTITIONER

I LOVE YOGA STUDIO · *February 2015 - February 2016*

Certified 200-HR Yoga Instructor. Help students with sequencing and balancing flows to improve health, fitness and strength. Also work in conjunction with Thai Massage sequence for healing, relaxation and well-being.



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SKILLS

ILLUSTRATOR



PHOTOSHOP



INDESIGN



SKETCH



TRIFECTA



INVISION



OTHER

LANGUAGES

Fluent in Spanish & English

INTERESTS

Yoga

Thai Massage

Travel

Reiki

Healing Work

Peyote Stitch Beading

Native American Traditions & Culture

Ancestral Wisdom

EXPERIENCE cont.

CREATIVE DIRECTOR / OPERATIONS

PACHAMAMA TREASURES · January 2014 - December 2015

Created full identity and website design for e-commerce store and social media look.

Operations Manager Oversee all of store's buyers, orders, fulfillment and tracking, customer service, creative department and marketing.

GRAPHIC & WEB DESIGNER

MONAT GLOBAL · November 2014 - May 2015

Designer for corporation's direct marketing brand MONAT. Created marketing pieces and collateral for company's events, marketing material, program brochures, iPhone App graphics, packaging, web presence and created many logos for various events.

LEAD GRAPHIC DESIGNER

C+8 ADVERTISING · May 2014 - November 2015

Lead designer for the agency's beer & liquor accounts. Social Media & Event Design. Created packaging designs, collateral, marketing tools and promotional pieces for in-store displays.

LEAD GRAPHIC DESIGNER

REDLINE MEDIA GROUP · February 2012 - January 2014

Lead designer for the company's Seminole Casino Coconut Creek account.

Managed 2 creative designers as well as create brand identities for various of the company's independent clients. Design the look for casino's monthly promotions and implement throughout all disciplines: print collateral, newspaper ads, digital media and outdoor. Conceptualize web design and social media skins for various of the agency's clients. Image retouching, create mock-ups of final product prototype for client approval. Package design.