



## OBJECTIVE

Creative communications professional seeking a challenging and competitive position as a Senior Graphic Designer, Department Manager where I can utilize my knowledge and over 16 years experience in the visual communications industry to produce effective campaigns and deliver impactful, attractive, and innovative creative solutions that build the clients' brand awareness and promotes the mission, its purpose, and priorities with strategic thinking and excellence.

## CONTACT

**PHONE** 954-662-8057

**EMAIL** hello@nicoleandujar.com

**WEB** nicoleandujar.com

## EDUCATION

### MASTERS

#### INTERACTIVE MEDIA

University of Miami

MFA, 2018 - 2021

Concentration: UI/UX Research

Graduated: Summa Cum Laude

### BACHELOR

#### VISUAL COMMUNICATIONS

American Intercontinental University

BFA, 2004 - 2006

Concentration: Graphic Design

Graduated: Summa Cum Laude

### BACHELOR

#### ARCHITECTURAL STUDIES

Florida International University

BA, 1998 - 2002

Concentration: Architectural Design

## EXPERIENCE

### SENIOR GRAPHIC DESIGNER

UNIVERSITY OF MIAMI | May 2015 - Present

Senior Graphic Designer for the Communications Department at the University of Miami. Maintain University's style and graphic standards throughout all aspects of marketing materials created for the various schools, colleges, and other clients. Work in direct communication with Editorial Director on various projects, brainstorming, ideation, and research. Conceptualize design layouts for all marketing media and projects such as logo design, brochures, invitations, magazine layout, evites, advertising, newspaper ads, digital media, etc. Maintain media library. Art Direct photo shoots for projects and social media. Create mock-ups for client approval. Design and create final art preparation for printers.

### ART DIRECTOR

PIZZA RUSTICA | January 2014 - November 2017

Brand ambassador. Created the most recent company's identity and maintained style and brand standards for the corporate office throughout all marketing aspects of the franchise. Conceptualized web design and social media plan for all franchises. Created all marketing pieces, collateral, in-store displays, direct mailers and all social media and web presence. Art direction and styling on product photo shoots.

### YOGA TEACHER / THAI MASSAGE PRACTITIONER

I LOVE YOGA STUDIO | February 2015 - February 2016

Certified 200-HR Yoga Instructor. Helped students with sequencing and balancing flows to improve health, fitness, and strength. Worked in conjunction with Thai Massage sequence for healing, relaxation, and well-being.



## SKILLS

### ILLUSTRATOR



### PHOTOSHOP



### INDESIGN



### ADOBE XD



### SKETCH & INVISION



### CANVA



## LANGUAGES

- Fluent in Spanish & English

## INTERESTS

- Illustration
- Travel
- Reading
- Singing
- Native American Traditions & Culture
- Ancestral Wisdom
- Yoga
- Wellness
- Fitness

## EXPERIENCE cont.

### GRAPHIC & WEB DESIGNER

MONAT GLOBAL | November 2014 - May 2015

Graphic Designer for Alcora Corporation's multi-level marketing company brand MONAT. Created marketing pieces and collateral for company's events, marketing material, program brochures, iPhone App graphics and user interface, packaging, web presence, and created many logos for various events.

### LEAD GRAPHIC DESIGNER

C+8 ADVERTISING | May 2014 - November 2015

Lead graphic designer for the agency's beer & liquor accounts. Social media & event design. Created packaging designs, collateral, marketing tools and promotional pieces for in-store displays. Art direction on some client's photo shoots.

### LEAD GRAPHIC DESIGNER

REDLINE MEDIA GROUP | February 2012 - January 2014

Lead graphic designer for the company's Seminole Casino Coconut Creek account. Managed 2 creatives and created brand identities for various of the company's independent clients. Designed the look for casino's monthly promotions and implemented the designs throughout all disciplines: print collateral, newspaper ads, digital media and outdoor. Conceptualized web design and social media skins for various of the agency's clients. Image retouching, created mock-ups of final product prototype for client approval. Designed and improved package design for client's products.

### ART DIRECTOR

IMAGEN ADVERTISING | July 2008 - November 2012

Art director for Coral Gable's advertising firm Imagen. Created advertising campaigns for various Miami hospitals such as Palmetto, Hialeah, and North Shore as well as the Miami Marlins. Art direction of photography and creative campaigns. Image retouching for advertisement and various print collateral, newspaper ads, digital media, and outdoor display. Created mock-ups for advertising, billboards, brand design, and other collateral.